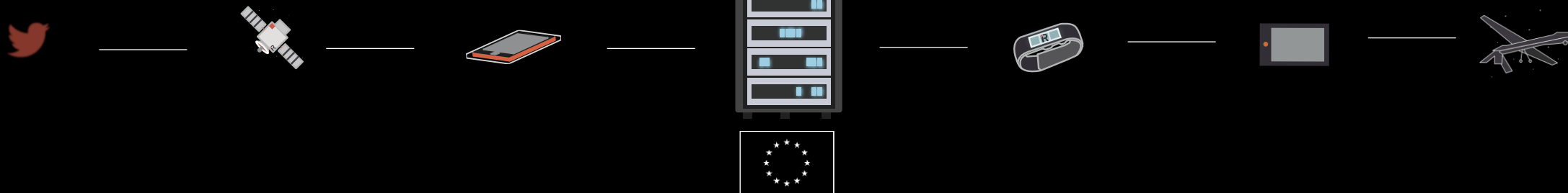




Improving Resilience to Emergencies
Through Advanced Cyber Technologies

Claudio Rossi
LINKS Foundation



FUNDED BY THE EUROPEAN COMMISSION.
SECURITY WORK PROGRAMME
(DRS-1-2015)





THE I-REACT PROJECT A TOOL FOR DISASTER RISK REDUCTION

Improving Resilience to Emergencies through Advanced Cyber Technologies





I-REACT PROJECT BLUEPRINT

INCREASE RESILIENCE

*Help society in becoming more resilient to crises arising
before, during and after emergency events.*

CYBER TECHNOLOGIES

*Monitor the territory and support
emergency organization in DRM*



HEARTH OBSERVATION



WEARABLES



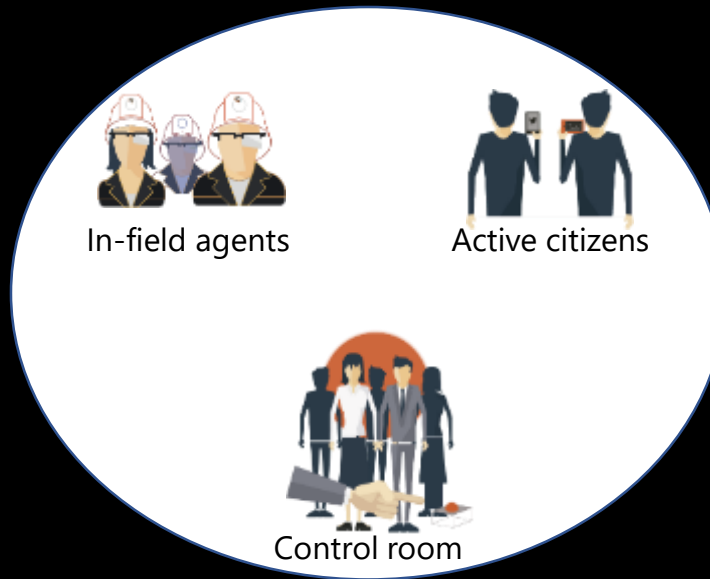
AUGMENTED REALITY



UAV



SOCIAL MEDIA

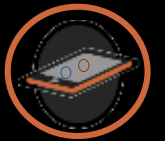


CITIZEN ENGAGEMENT

*Raise awareness and promote a
more capillary territory monitoring*

INFORMATION and
AWARENESS

GAMIFICATION



CROWDSOURCING

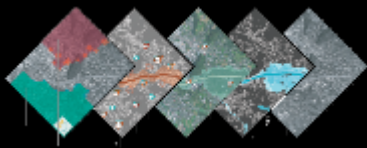


2 LEVELS of VALIDATION



DATA FUSION

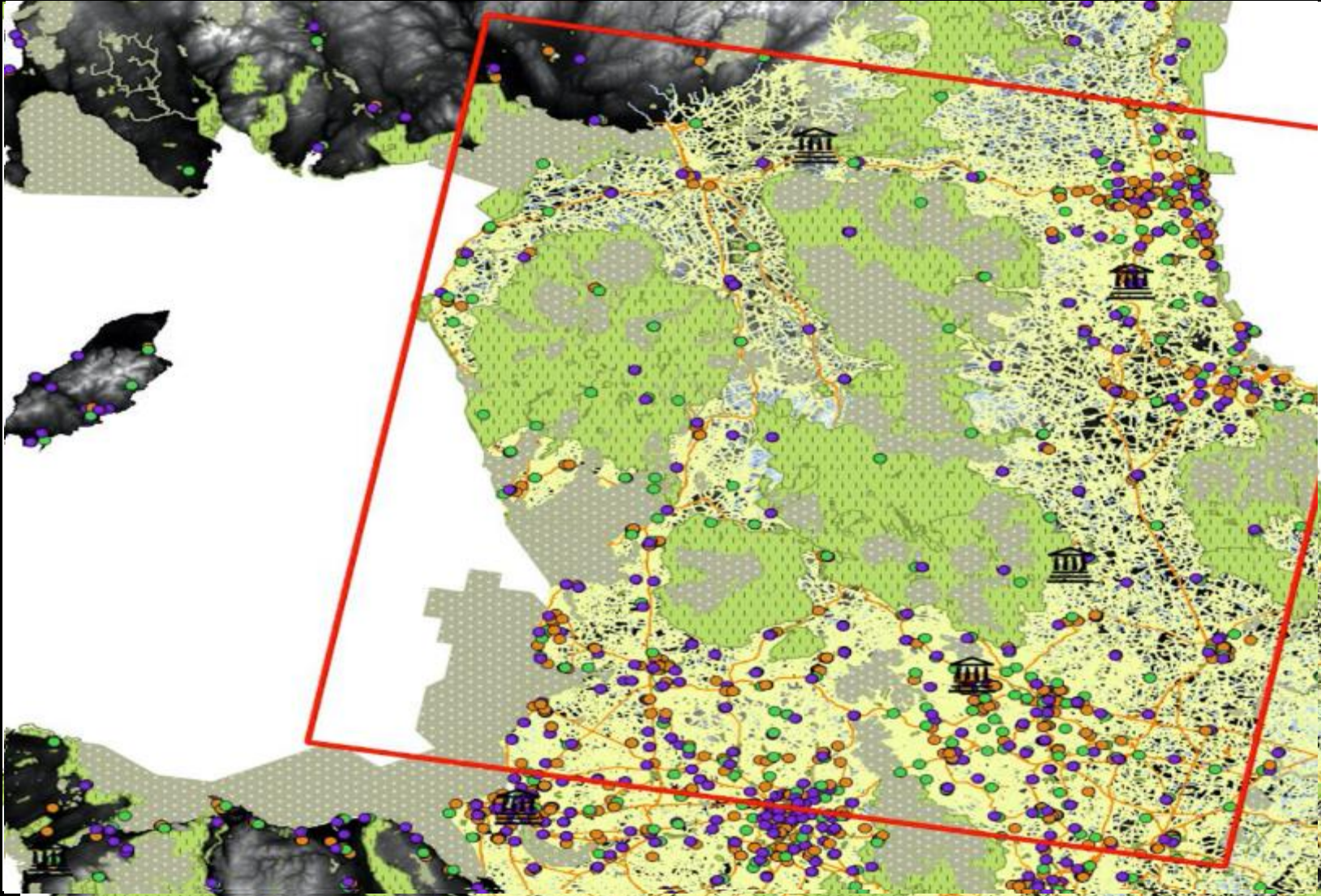
Enable data and information fusion to support situation awareness for Disaster Risk Management (DRM)



RISK FORECASTS & EARLY WARNINGS



BIG DATA INTEGRATION & MANAGEMENT



UNESCO World Heritage
Critical Infrastructure
N2K
CDDA
Roads
Railways
Rivers
Population
VHR DEM



PARTICIPATION

7 billions of humans today are able to acquire, produce and share data.

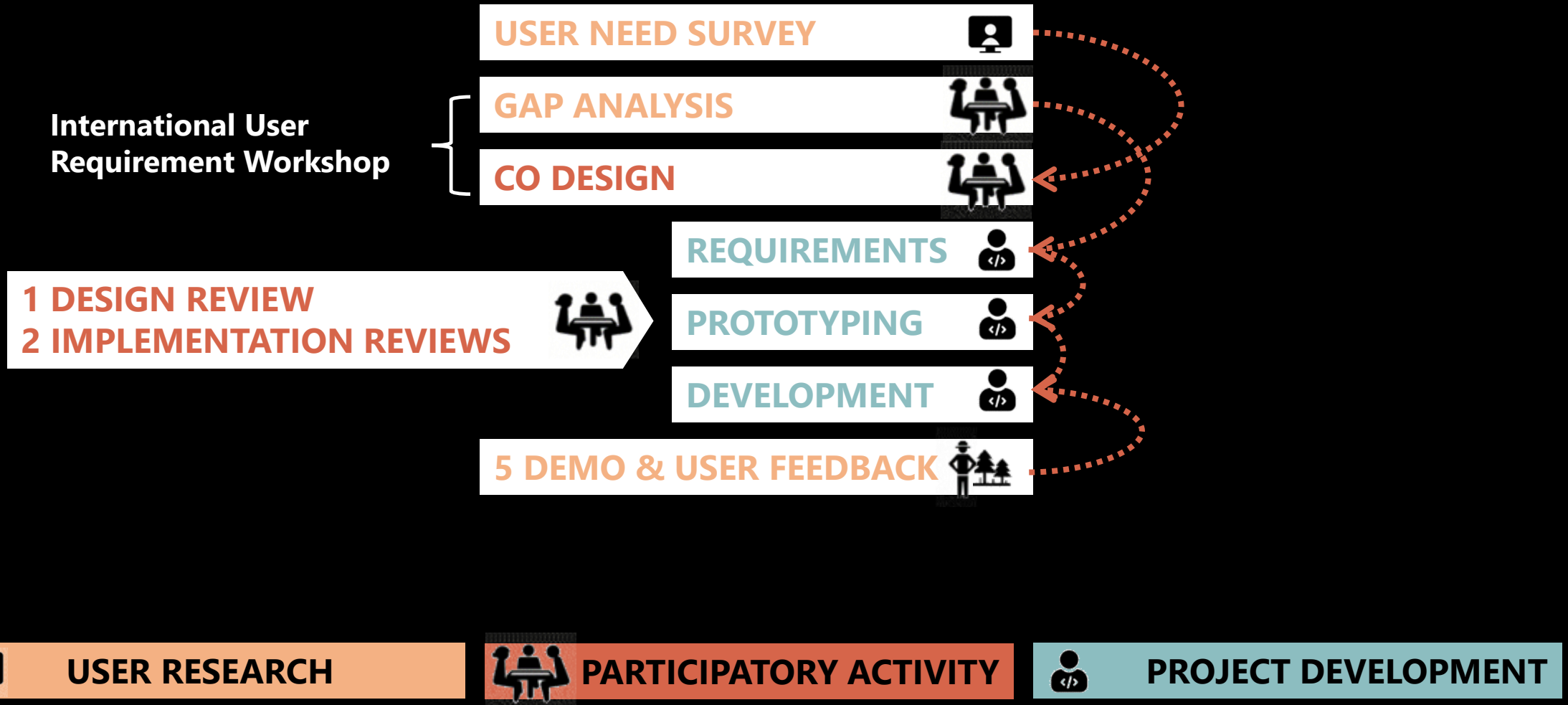
2005



*Pope announcements
in Vatican*

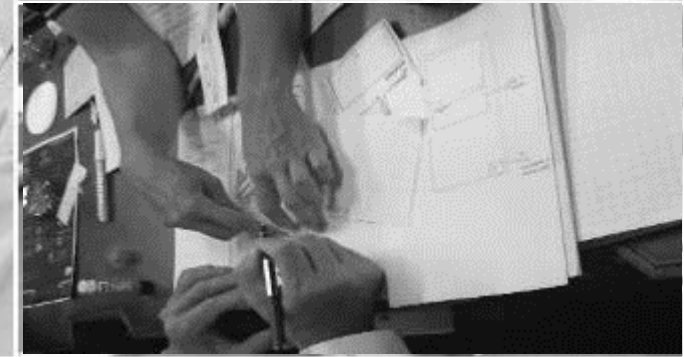
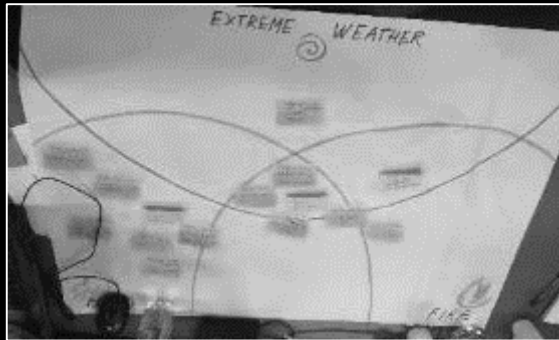


I-REACT METHODOLOGY TO DESIGN AND VALIDATE



CO-DESIGN A CROWDSOURCING SOLUTION FOR

CO-DESIGN involves stakeholders, end users, domain experts – people not specifically trained in design – to work together with professional designers to ideate, develop and create new value.



52 participants

11 emergency organizations

12 domain experts

29 consortium members

↳ **8 facilitators**

11 countries represented

2 full days workshop

@ Paris UNESCO HQ

(Section on Earth Sciences and
Geo-Hazards Risk Reduction)

15-15 September 2016



CO-DESIGN METHODOLOGY APPLIED

USER NEED SURVEY



GAP ANALYSIS



CO DESIGN



REQUIREMENTS



PROTOTYPING



DEVELOPMENT



USER FEEDBACK



1 BRIEFING

How crowdsource relevant, reliable, and actionable data, to be integrated into current DRR processes?

2 DATA SCOUTING

Review of data used in the current DRR cycle, for different types of hazards



FREE LISTING, AFFINITY
DIAGRAMS, PRIORITIZATION



DATA SOURCE

3 RAPID PROTOTYPING

Sketching the touchpoint for specified users and hazard in specified DRM phase

SCENARIO DRIVEN DESIGN



4 DISCUSSION & CONSOLIDATION

Showcase and Pitch to discuss divergences, share priorities, obstacles.



DATA ANALYSIS & RESULTS

GROUP REPORT

Who sees

1 ST RESPONDER - CITIZEN

Hazard

FIRE - FLOOD - WEATHER

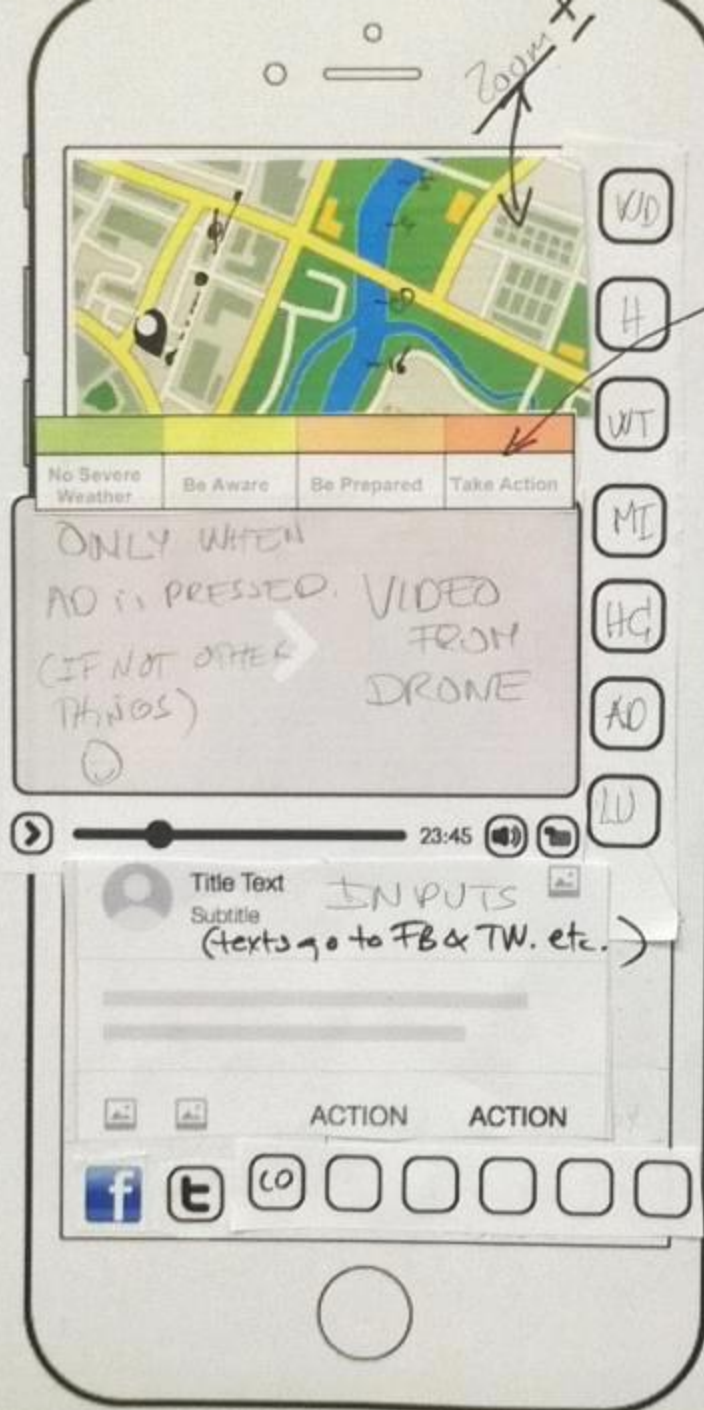
EXTREME

Phase

PREPAR - RESPONSE - POST

GOAL

TO ASSESS
A SITUATION
(REPORTING)



VALIDATION NOTES

The area - exact location ^{point} GPS

The extent - ~~location~~ - ~~portmanteau~~

Who sent - from where

PHASES

Preparedness - large region

send a photo

DYNAMIC LAYER PHASES:

H = WATER POINT / HYDRANT

WD = WATER DEPTH

WT = WOOD TYPE

MI = MINFO = METEO INFO

HG = HYDRANT CAPACITY

AD = ACTIVATE DRONE ⇒ PICTURE VIDEO

LU = RECREATION, FORESTRY, CAMPING, GRASSLAND, ...

INFORMATION FROM CENTRAL POINTS

→ WHERE GEOLOCATED

• EXTENT

• PEOPLE: SAFE / NOT

WHO

HOW MANY

co: ppm carbon oxide

AUTOMATIC ^{UPDATING} RECEIVING SENDING INFORMATION

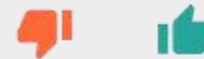


DESIGN OF THE I-REACT MOBILE APP (i)

Report to be reviewed



CITIZEN
vote



PROFESSIONAL
validation



DOWNLOAD THE APP

ANDROID

iOS



DESIGN OF THE I-REACT MOBILE APP (ii)



DOWNLOAD THE APP

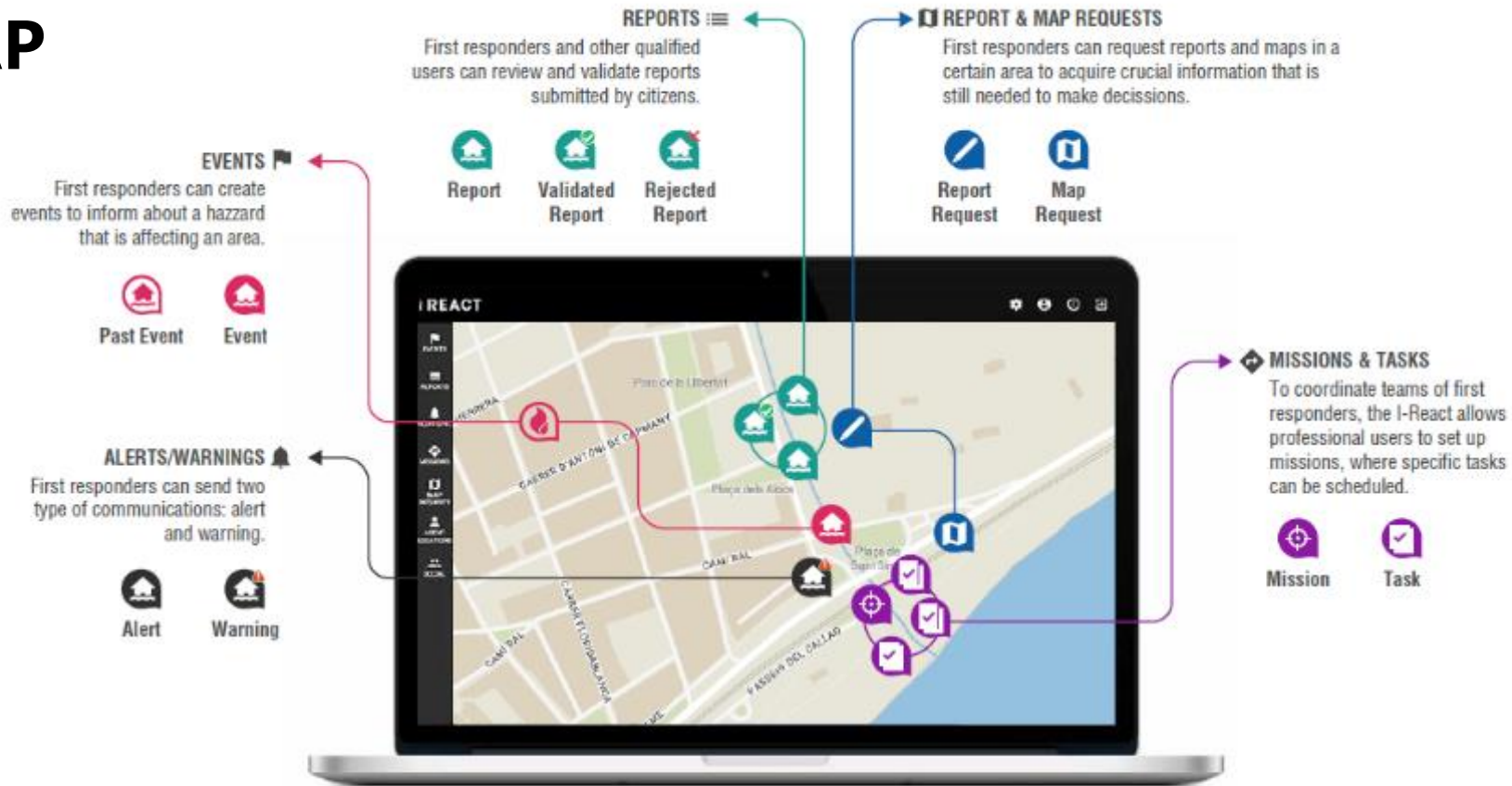
ANDROID

IOS



DESIGN OF THE DSS FOR CONTROL ROOMS

MAP



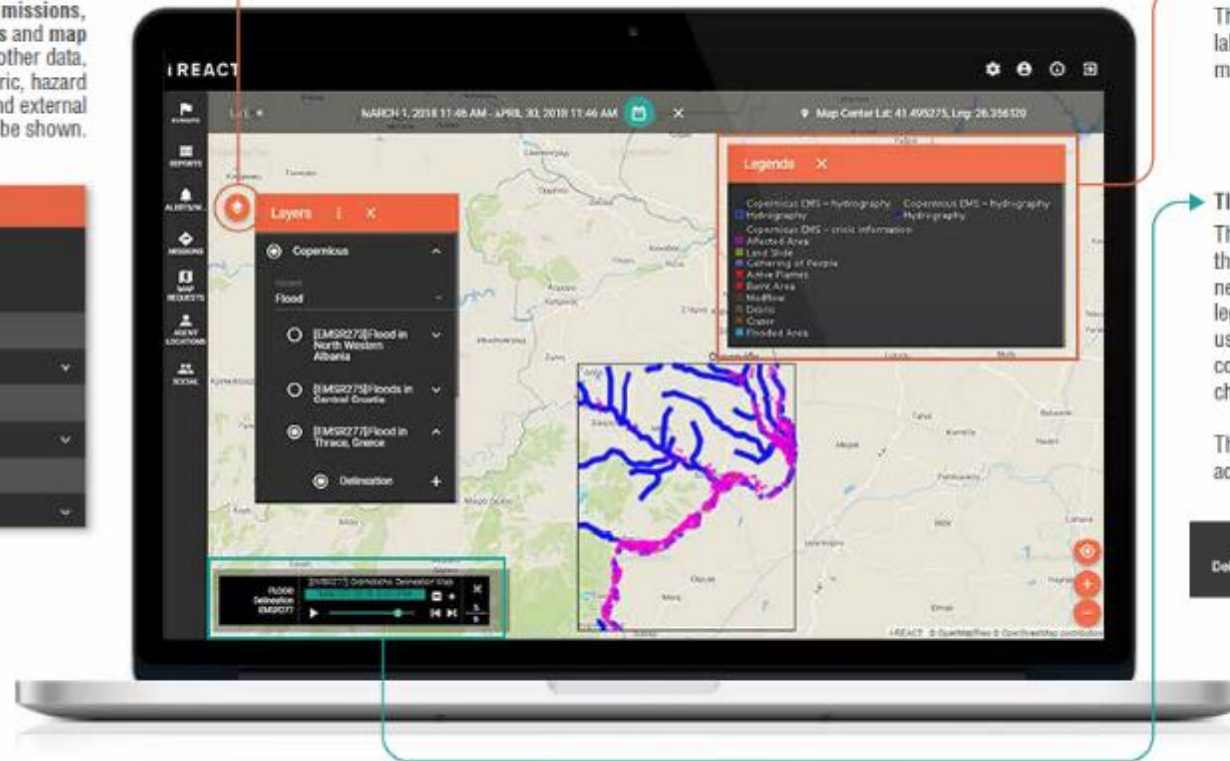
The icons that appear on the map are the events geolocalised that are located in the period between the dates shown in the status bar.



DESIGN OF THE DSS FOR CONTROL ROOMS

LAYERS

From the layer widget, users can choose to display reports, report requests, communications, missions, agent locations and map requests. Also other data, such as atmospheric, hazard and risk, and external services can be shown.



LEGEND WIDGET

The Legend widget displays the colour code, labels and symbols for the top layer on the map. Only one legend is allowed at a time.

TIME SLIDER WIDGET

This widget shows the name of the hazard, the layer type, toggle icons, date, quantity, next and previous maps, and buttons to show legend and metadata. This widget enables users to view temporal layers on the map, and control the animation to see how the data changes over time by playing and pausing it.

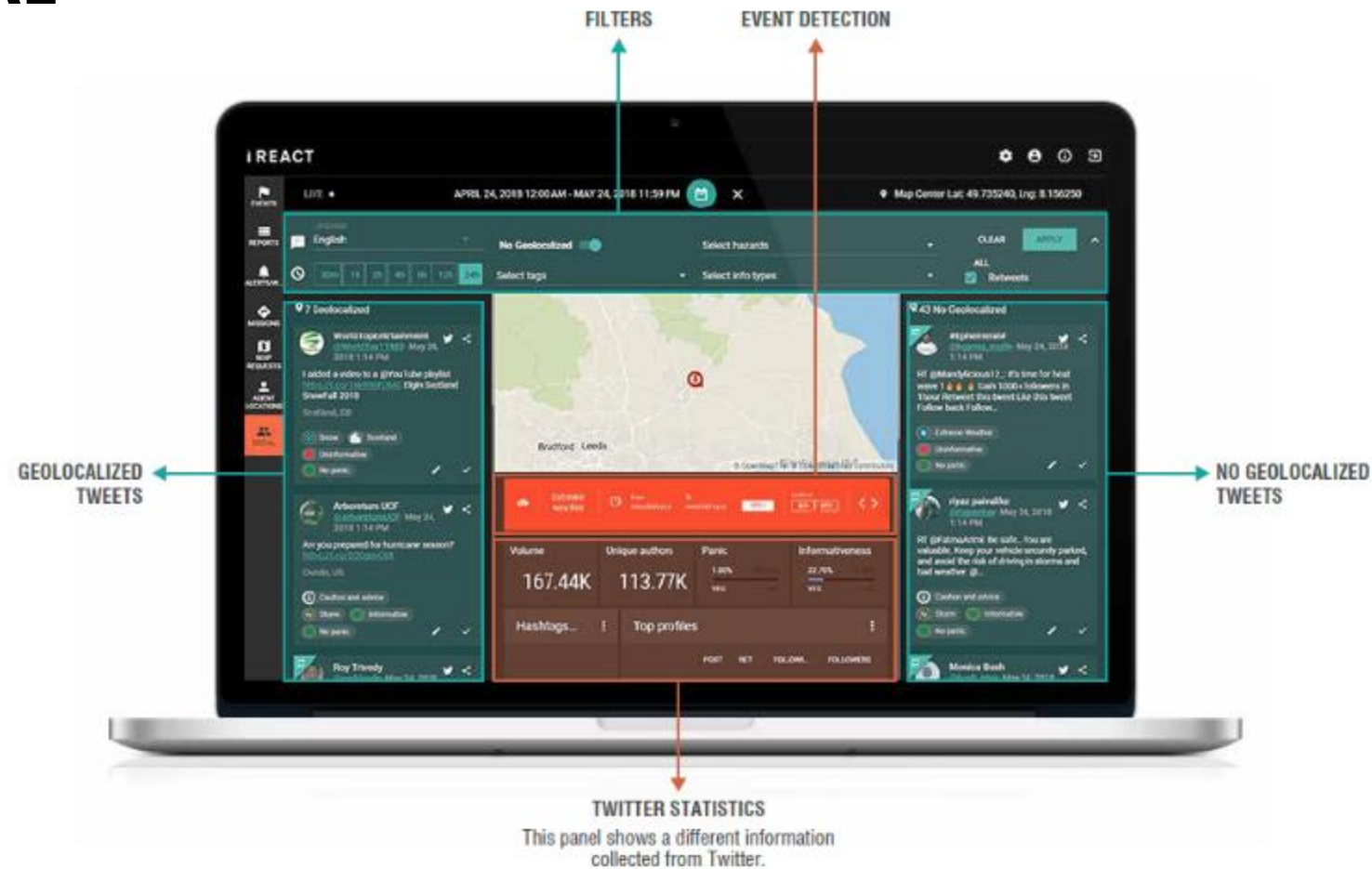
The legend and metadata also change according to the animation.





DESIGN OF THE DSS FOR CONTROL ROOMS

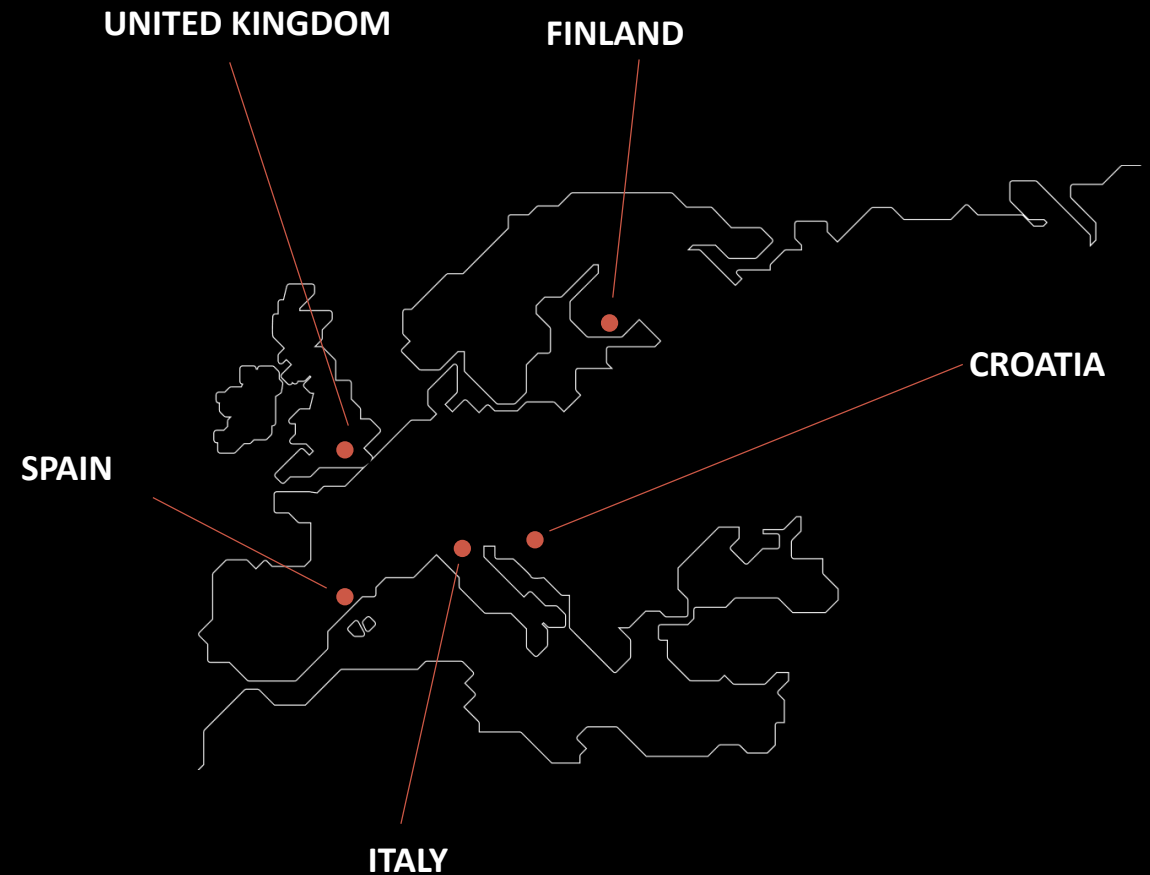
SOCIAL





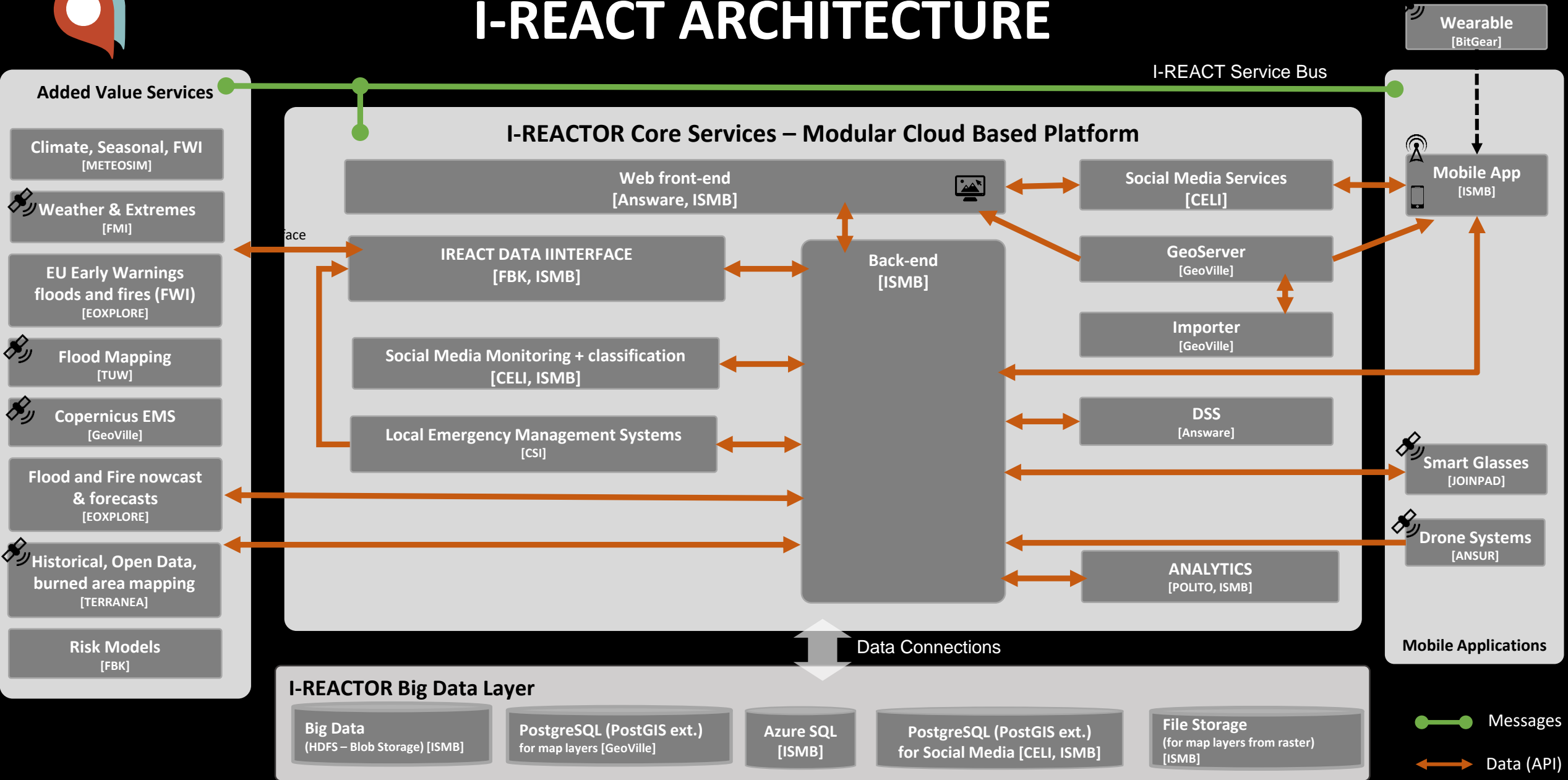
IN FIELD DEMONSTRATIONS

- From the end of 2017, **5 in-field demonstrations** have been carried out with the participation of end-users, decision makers and first responders.
- Each demonstration included a **user feedback workshop** and a session specifically devoted on cost benefit analysis and exploitation (pricing)
- A final pilot period will start from March 2019, where end-users will be freely allowed to use the tool for 3 months.



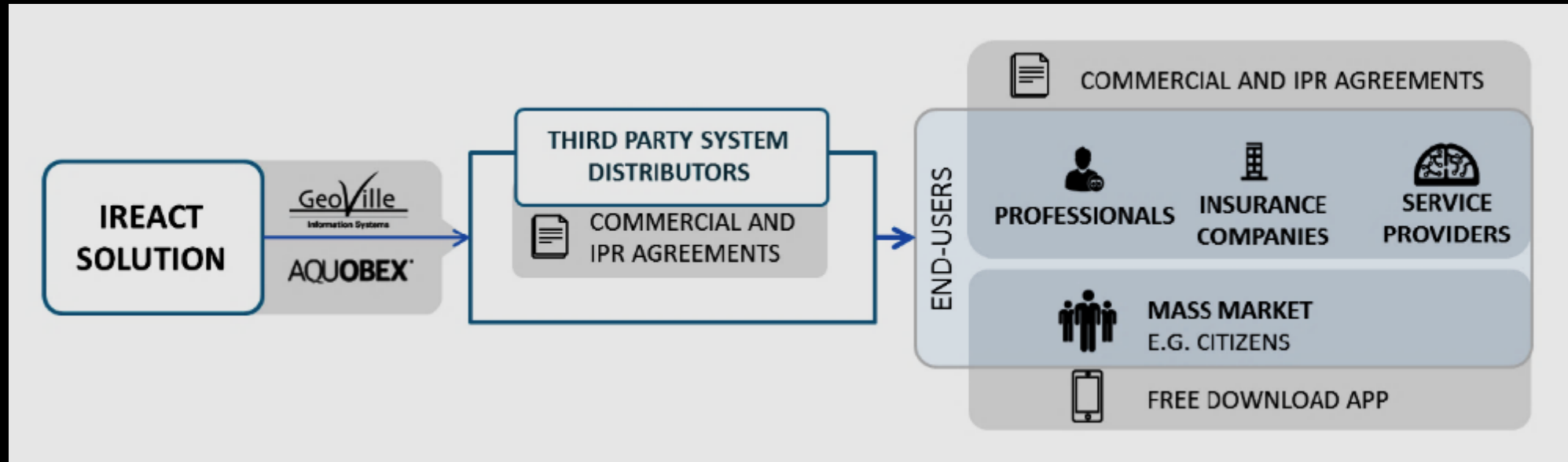


I-REACT ARCHITECTURE





I-REACT EXPLOITATION STRATEGY



Wholesale product

Sell the full system to a distributor and manage customisation

B2B products

Directly sell sub-systems and services

The consortium is focusing on the B2B approach, thus avoiding the involvement of a third party system distributor



I-REACT COMMERCIAL PACKAGES

3 Core Services

I-REACT Social

I-REACT Reporting

I-REACT Emergency Management
(enabler for added value services)

- Business Plan Drafted
 - Pricing and revenues of Core services done
 - Added value services ongoing

10 Added Value Services

Seasonal and Climate Prediction

Weather Forecasts and Extreme Event Detection

Hazard and Risk Maps

Advanced Analytics

Drones

Smart Glasses

Wearable

Nowcast, forecast, flood delineation, burned area

Local Emergency Management System

Copernicus EMS Integration



POLICY RECCOMENDATIONS

(ongoing)

Key Topics

- 1 Common alert** content with styling guides for the different media (e.g TV, radio, SMS, social app, siren)
- 2 Common color coded risk index** that can be linked with standardized preventive and actions
- 3 Disaster Risk Reduction as educational subject in primary schools** to foster self protection behavior and active participation
- 4 Common operational procedures** to guarantee interoperability of EU teams within the Civil Protection Mechanism
- 5 Offer a common EMS as EU service, extending** the capabilities of the current **Copernicus EMS**. I-REACT can become an EU service.
- 6 Reduction of emergency management costs by using adapted cyber technologies**



THANK YOU FOR YOUR ATTENTION



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twitter.com/IREACT_EU



twitter.com/IREACT_EU

BACK-UP



<h1>GROUP REPORT</h1>	
<p><i>Who sees</i></p> <p>PRO - CITIZEN</p>	
<p><i>Hazard</i></p> <p>FIRE - FLOOD - WEATHER</p>	<p>EXTREME</p>
<p><i>Phase</i></p> <p>PREPAR - RESPONSE - POST</p>	
<p><i>Goal</i></p> <p>REPORTING / VALIDATING</p>	

GROUP REPORT

Who sees
PRO - CITIZEN

What's
EXTREME
FIRE - FLOOD - WEATHER

When
PREPARE - RESPONSE - POST

VALIDATION NOTES

TEXT
Insert an example of message or info you want to receive?

PICTURE

MAP LAYERS
Show them on map - legend

RANKING & SLIDERS

No Damage
No Anxiety
No Prepared
Time Action

TOOLTIP

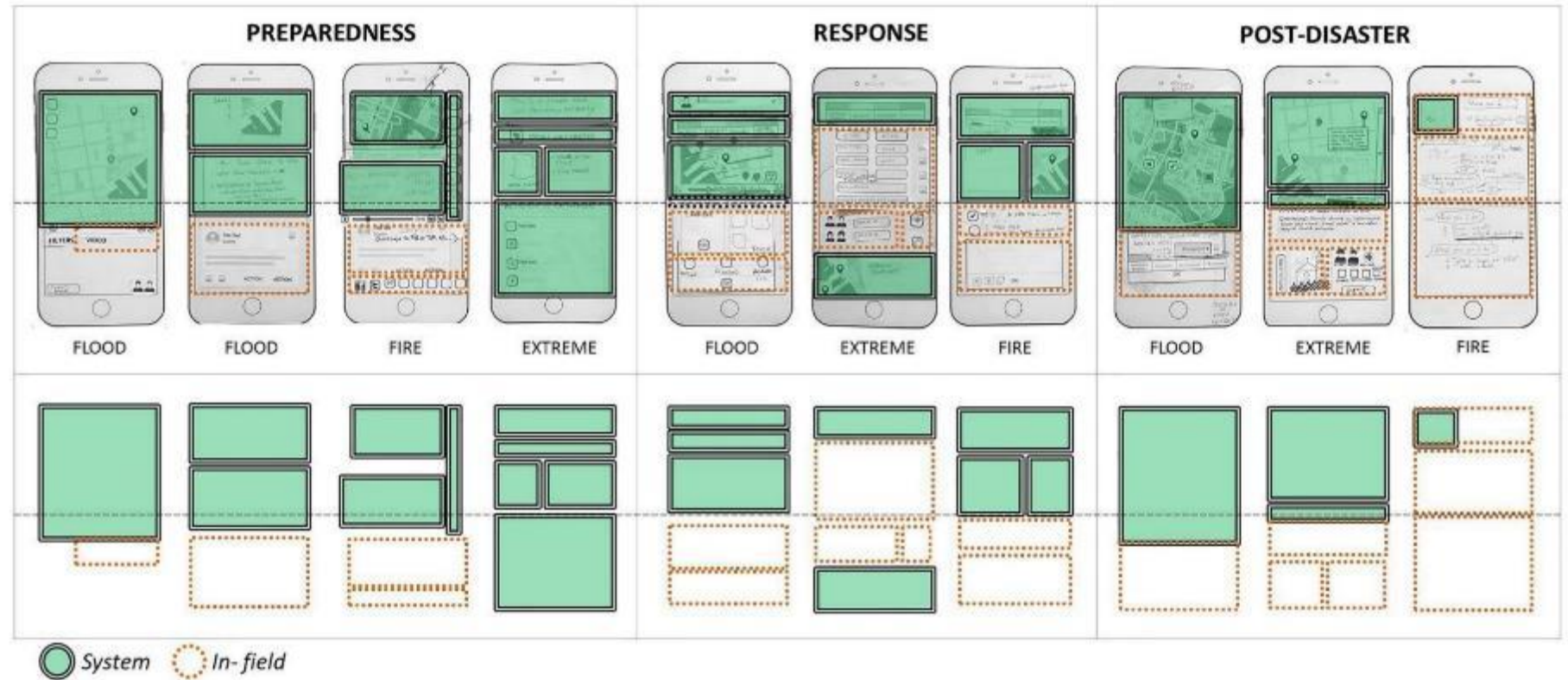
MESSAGE

OK



VISUAL ANALYSIS

GROUP REPORT	
Who sees	
PRO - CITIZEN	
Hazard	EXTREME
FIRE - FLOOD - WEATHER	
Phase	
PREPAR - RESPONSE - POST	
Goal	
REPOTING / VALIDATING	



48 participants

10 groups with mixed roles and skill

10 scenarios

- ↳ 4 on preparedness, 3 on response, 3 on post-disaster
- ↳ 4 on flood 3 on fire, 3 on extreme whether events

120 unique data-types

45% marked as **priority**
15% may be given **by citizens**



RESULTS – ACTIONABLE INFORMATION ARCHITECTURE

